

Success Is Everything by Jim Rohn

Someone once said to me that success isn't everything, and I think I know what they really meant. I believe they really meant that money wasn't everything, and I certainly agree with that. But I do believe that success IS everything.

First, you need to succeed to survive. We must take the seasons and learn how to use them with the seed, the soil and the rain of opportunity to learn how to sustain ourselves and our family.

But then second is to then succeed to flourish in every part of your life. A good question to ask mature people is, "If you could do better, should you?" I think almost everybody would answer the question in the positive. If you could improve your health, shouldn't you do that? If you can learn more, shouldn't you do that? If you could earn more and share more, shouldn't you do that? If you can improve your relationships and spirituality, shouldn't you do that? I think that is what success is really all about. It is not just a destination that is set for everybody to try and go for.

It is like Zig said: "Improving in every area of your life to see if you can't, with satisfaction, at the end of the day, week, month and year say, 'I have made excellent progress this year for myself, for my family, for my business, my career and my health.'" I think that kind of success is something everybody recognizes as legitimate and something we should all strive for.

An interesting phrase in the Bible says to strive for perfection—not that we can ever reach it. But it is in the striving to be a little bit better today than yesterday, in our speech, our language, our health—everything we can possibly think of.

So yes, in my opinion, it is good to succeed!