

# Release the Shackles of Mediocrity! By Lisa Jimenez

Imagine a BIG production company came to you with a huge budget and a line-up of the biggest names in Hollywood to make a movie of your life. Tell me. Would anyone want to go see it?

And, if they did, would it be pegged as a great adventure filled with outrageous risk and incredible quests? Would it be a famous suspense movie peppered with dramatic events where you turned victim to victory? Would it be an empowering love story? A heart-warming example of a person who knows how to really love?

In other words, are you living a life worth watching? And if not, why not? What's keeping you from really living?

In all the research I did for my book *Conquer Fear!* I noticed a common thread weaving within every success story. Every person had some amount of hidden fear they had to deal with in order to breakthrough mediocrity. And they were willing to do it!

We've already spoken extensively about hidden fears being the biggest culprit that hold you back and keep you from really living. What I want to talk about in this success report is something beyond that. It's about living in mediocrity.

In a recent radio interview I did, several people called in to ask why they can't make their life work. They can't seem to stay motivated and focused long enough to create a breakthrough success. I've had countless people share their lack-luster lives with me and ask, "What is wrong with me?"

Have you ever asked that question before? How many times have you set a goal for yourself that you are excited about, and then, within a very short time you get sidetracked and stop doing the things you know you need to? Are you lazy? Do you lack discipline?

I don't think it is either of these. I believe it is your beliefs about letting yourself really live, really love, really succeed! Many people think they're just not meant to live an outrageous life. And that belief holds them in restraint of mediocrity.

How do you see yourself? When you look in the mirror at your reflection, what and who do you see? Do you see that childhood nickname, those past failures, painful regrets, second place? Or do you see a national sales director? A multi-millionaire? A loving friend? A powerful entrepreneur? Do you see yourself as "first place"?

Your personal perception of yourself defines your reality. It's true that success is the combination of belief and time. The more belief you have, the less time it takes.

Cultivate your internal value. And surround yourself with others who hold you accountable to your greatness—and their own.

I want this success report to be an electric current of energy that will motivate you to throw yourself out into the world to make a difference—a big difference. It's about tuning in and turning on. And you begin this process by believing you are meant to achieve great things. Only you can release the shackles of mediocrity.

What bold, outrageous difference will you make that will greatly contribute to yourself and to others? What steps do you need to take today to begin?