

Four Words That Make Life Worthwhile by Jim Rohn

Over the years as I've sought out ideas, principles and strategies to life's challenges, I've come across four simple words that can make living worthwhile.

First, life is worthwhile if you **LEARN**. What you don't know will hurt you. You have to have learning to exist, let alone succeed. Life is worthwhile if you learn from your own experiences—negative or positive. We learn to do it right by first sometimes doing it wrong. We call that a positive negative. We also learn from other people's experiences, both positive and negative. I've always said that it is too bad failures don't give seminars. Obviously, we don't want to pay them so they aren't usually touring around giving seminars. But that information would be very valuable—we would learn how someone who had it all then messed it up. Learning from other people's experiences and mistakes is valuable information because we can learn what not to do without the pain of having tried and failed ourselves.

We learn by what we see, so pay attention. We learn by what we hear, so be a good listener. Now I do suggest that you should be a selective listener; don't just let anybody dump into your mental factory. We learn from what we read so learn from every source; learn from lectures; learn from songs; learn from sermons; learn from conversations with people who care. Always keep learning.

Second, life is worthwhile if you **TRY**. You can't just learn; now you have to try something to see if you can do it. Try to make a difference, try to make some progress, try to learn a new skill, try to learn a new sport. It doesn't mean you can do everything, but there are a lot of things you can do if you just try. Try your best. Give it every effort. Why not go all out?

Third, life is worthwhile if you **STAY**. You have to stay from spring until harvest. If you have signed up for the day or for the game or for the project, see it through. Sometimes calamity comes and then it is worth wrapping it up. And that's the end. But just don't end in the middle. Maybe on the next project you pass, but on this one, if you signed up, see it through.

And lastly, life is worthwhile if you **CARE**. If you care at all you will get some results, if you care enough you can get incredible results. Care enough to make a difference. Care enough to turn somebody around. Care enough to start a new enterprise. Care enough to change it all. Care enough to be the highest producer. Care enough to set some records. Care enough to win.

Four powerful little words: learn, try, stay and care. What difference can you make in your life today by putting these words to work?