

The 12 Absolutely Unbreakable Laws of Leadership By Brian Tracy

1. **The Law of Integrity:** Great business leadership is characterized by honesty, truthfulness and straight dealing with every person, under all circumstances.

2. **The Law of Courage:** The ability to make decisions and act boldly in the face of setbacks and adversity is the key to greatness in leadership.

3. **The Law of Realism:** Leaders deal with the world as it is, not as they wish it would be.

4. **The Law of Power:** Power gravitates to the person who can use it most effectively to get the desired results.

5. **The Law of Ambition:** Leaders have an intense desire to lead; they have a clear vision of a better future, which they are determined to realize.

6. **The Law of Optimism:** The true leader radiates the confidence that all difficulties can be overcome and all goals can be attained.

7. **Law of Empathy:** Leaders are sensitive to and aware of the needs, feelings and motivations of their people.

8. **The Law of Resilience:** Leaders bounce back from the inevitable setbacks, disappointments and temporary failures experienced in the attainment of any worthwhile goal.

9. **The Law of Independence:** Leaders know who they are, what they believe in and they think for themselves.

10. **The Law of Emotional Maturity:** Leaders are calm, cool and controlled in the face of problems, difficulties and adversity.

11. **The Law of Excellence:** Leaders are committed to excellent performance of the business task and to continuous improvement.

12. **The Law of Foresight:** Leaders have the ability to predict and anticipate the future.